

Application Serial No. 09/813,033
Response to Office Action

Customer No. 01933

Attorney Docket No. 01154/LH

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

This paper is being submitted
via EFS-Web on September 4, 2007

Applicant(s): Hiroshi SASAKI, et al.
Serial No. : 09/813,033
Confirm. No.: 2754
Filed : March 20, 2001
For : MARKETING RESEARCH METHOD,
PRINTED MATTER TO BE USED FOR
SUCH A MARKETING RESEARCH AND
INFORMATION RESOURCE TO BE
UTILIZED FOR SUCH A MARKETING
RESEARCH

In the event that this Paper is
late filed, and the necessary
petition for extension of time
is not filed concurrently
herewith, please consider this
as a Petition for the requisite
extension of time, and to the
extent not already paid,
authorization to charge the
extension fee to Account
No. 06-1378. In addition,
authorization is hereby given to
charge any fees for which
payment has not been submitted,
or to credit any overpayments,
to Account No. 06-1378.

Art Unit : 3623
Examiner : CATHERINE MICHELLE TARAE

A M E N D M E N T

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R :

This is responsive to the Office Action mailed May 1, 2007,
the term for response to which is extended by one month by
Petition filed concurrently herewith to expire on Saturday,
September 1, 2007, which is automatically extended to Tuesday,
September 4, 2007.

Amendments to the Claims are set forth in the listing of
claims which begins on page 2 of this paper. Claims 1-30 and 35
are canceled; claims 31, 33, 36 and 39-41 are amended; and
claims 32, 34, 37, 38, 42 and 43 are maintained.

Remarks begin on page 7 of this paper.